



Ensembles of example-dependent cost-sensitive decision trees

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Alejandro Correa Bahnsen

with

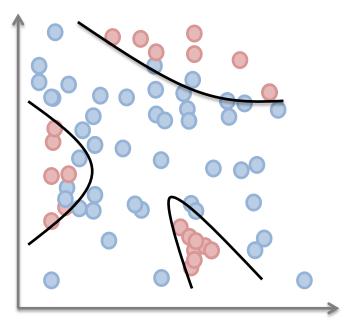
Djamila Aouada, SnT Björn Ottersten, SnT



Motivation



- Classification: predicting the class of a set of examples given their features.
- Standard classification methods aim at minimizing the errors
- Such a traditional framework assumes that all misclassification errors carry the same cost



• This is not the case in many real-world applications: Credit card fraud detection, churn modeling, credit scoring, direct marketing.



Agenda



Cost-sensitive classification

Background, previous contributions

• Cost-sensitive Ensembles

Introduction, random inducers, combination methods, propose algorithms

Datasets

Credit card fraud detection, churn modeling, credit scoring, direct marketing

• Experiments

Experimental setup, results

• Conclusions

Contributions



Background - Binary classification



predict the class of set of examples given their features

 $f: \mathcal{S} \to \{0, 1\}$

Where each element of \mathcal{S} is composed by $\mathbf{X}_i = [x_i^1, x_i^2, ..., x_i^k]$

It is usually evaluated using a traditional misclassification measure such as Accuracy, F1Score, AUC, among others.

However, these measures assumes that different misclassification errors carry the **same cost**



Background - Cost-sensitive evaluation



We define a cost measure based on the **cost matrix** [Elkan 2001]

	Actual Positive	Actual Negative
	$y_i = 1$	$y_i = 0$
Predicted Positive	C_{TP_i}	C_{FP_i}
$c_i = 1$		
Predicted Negative	C_{FN_i}	C_{TN_i}
$c_i = 0$		$-1 N_i$

From which we calculate the **cost** of applying a classifier to a given set

$$Cost(f(\mathcal{S})) = \sum_{i=1}^{N} y_i (c_i C_{TP_i} + (1 - c_i) C_{FN_i}) + (1 - y_i) (c_i C_{FP_i} + (1 - c_i) C_{TN_i})$$



Background - Cost-sensitive evaluation



However, the total cost may not be easy to interpret. Therefore, we propose a **savings measure** as the cost vs. the cost of using no algorithm at all

$$Savings(f(\mathcal{S})) = \frac{Cost_l(\mathcal{S}) - Cost(f(\mathcal{S}))}{Cost_l(\mathcal{S})}$$

Where $Cost_l(S)$ is the cost of predicting the costless class

 $Cost_l(\mathcal{S}) = \min\{Cost(f_0(\mathcal{S})), Cost(f_1(\mathcal{S}))\}\$



Background - State-of-the-art methods



Research in example-dependent cost-sensitive classification has been narrow, mostly because of the **lack of publicly available datasets** [Aodha and Brostow 2013].

Standard approaches consist in **re-weighting the training examples** based on their costs:

- Cost-proportionate rejection sampling [Zadrozny et al. 2003]
- Cost-proportionate oversampling [Elkan 2001]



Previous contributions



• Bayes minimum risk

A. Correa Bahnsen, A. Stojanovic, D. Aouada, and B. Ottersten, "Cost Sensitive Credit Card Fraud Detection Using Bayes Minimum Risk," in 2013 12th International Conference on Machine Learning and Applications. Miami, USA: IEEE, Dec. 2013, pp. 333–338.

• Probability calibration for Bayes minimum risk (BMR)

A. Correa Bahnsen, A. Stojanovic, D. Aouada, and B. Ottersten, "Improving Credit Card Fraud Detection with Calibrated Probabilities," in Proceedings of the fourteenth SIAM International Conference on Data Mining, Philadelphia, USA, 2014, pp. 677 – 685.

Cost-sensitive logistic regression (CSLR)

A. Correa Bahnsen, D. Aouada, and B. Ottersten, "Example-Dependent Cost-Sensitive Logistic Regression for Credit Scoring," in 2014 13th International Conference on Machine Learning and Applications. Detroit, USA: IEEE, 2014, pp. 263–269.

• Cost-sensitive decision trees (CSDT)

A. Correa Bahnsen, D. Aouada, and B. Ottersten, "Example-Dependent Cost-Sensitive Decision Trees," Expert Systems with Applications, in press, 2015.



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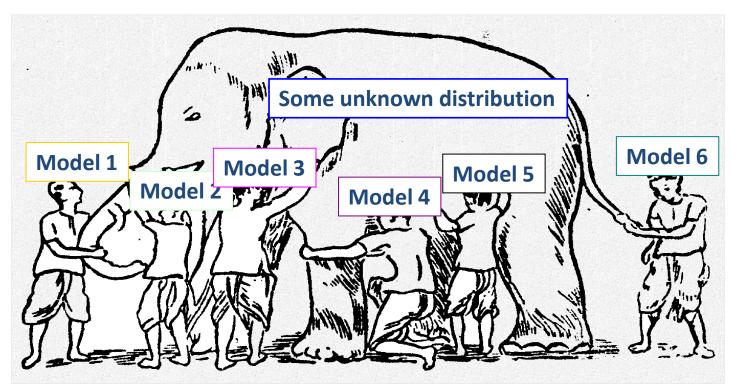
Contributions



Introduction - Ensemble learning



The main idea behind the ensemble methodology is to **combine several individual base classifiers** in order to have a classifier that outperforms everyone of them



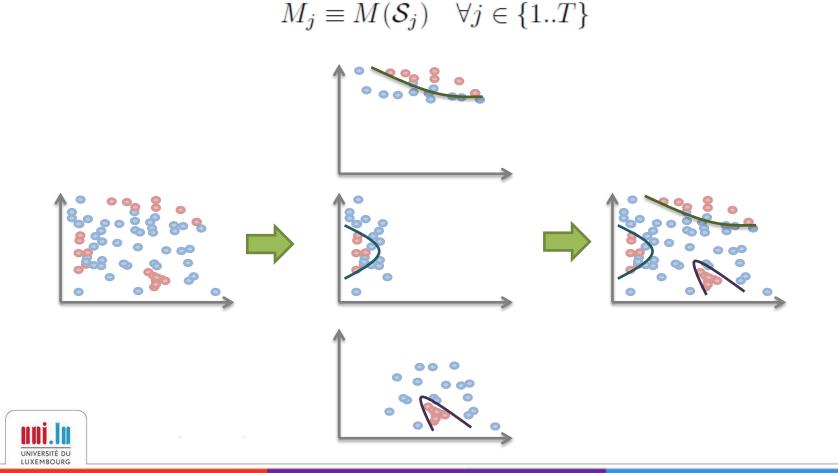
"The Blind Men and the Elephant", Godfrey Saxe's



Introduction - Ensemble learning



Typical ensemble is made by combining T different **base classifiers**. Each base classifiers is trained by applying algorithm M in a random subset



Random inducers



Training set Random forest Bagging Pasting **Random patches**



Proposed combination methods



After the base classifiers are constructed they are typically combined using one of the following methods:

Majority voting

$$H(\mathcal{S}) = f_{mv}(\mathcal{S}, \mathcal{M}) = \arg\max_{c \in \{0,1\}} \sum_{j=1}^{T} \mathbf{1}_c(M_j(\mathcal{S}))$$

Proposed cost-sensitive weighted voting

$$H(\mathcal{S}) = f_{wv}(\mathcal{S}, \mathcal{M}, \alpha) = \arg\max_{c \in \{0,1\}} \sum_{j=1}^{T} \alpha_j \mathbf{1}_c(M_j(\mathcal{S}))$$



Proposed combination methods



• Proposed cost-sensitive stacking

$$H(\mathcal{S}) = f_s(\mathcal{S}, \mathcal{M}, \beta) = \frac{1}{1 + e^{-\left(\sum_{j=1}^T \beta_j M_j(\mathcal{S})\right)}}$$

Using the cost-sensitive logistic regression [Correa et. al, 2014] model:

$$J(\mathcal{S}, \mathcal{M}, \beta) = \sum_{i=1}^{N} \left[y_i \left(f_s(\mathbf{X}_i, \mathcal{M}, \beta) \cdot (C_{TP_i} - C_{FN_i}) + C_{FN_i} \right) + (1 - y_i) \left(f_s(\mathbf{X}_i, \mathcal{M}, \beta) \cdot (C_{FP_i} - C_{TN_i}) + C_{TN_i} \right) \right]$$

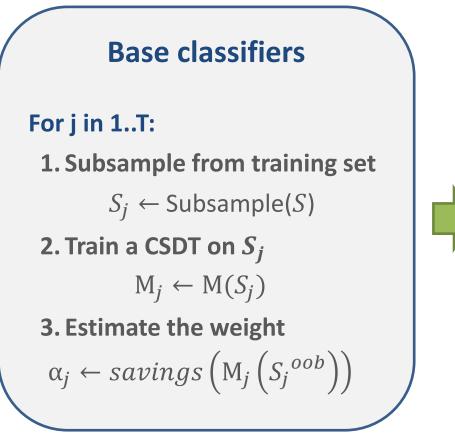
Then the weights are estimated using

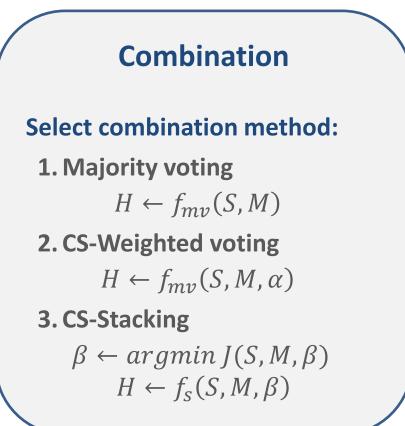
$$\beta = \arg\min_{\beta \in \mathbb{R}^T} J(\mathcal{S}, \mathcal{M}, \beta)$$



Proposed algorithms







The subsampling can be done either by: Bagging, pasting, random forest or random patches

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Cost matrix

	Actual Positive	Actual Negative
	$y_i = 1$	$y_i = 0$
Predicted Positive $c_i = 1$	C_a	C_a
Predicted Negative $c_i = 0$	Amt_i	0

Database

# Examples	% Positives	Cost (Euros)
1,638,772	0.21%	860,448

A. Correa Bahnsen, A. Stojanovic, D. Aouada, and B. Ottersten, "Cost Sensitive Credit Card Fraud Detection Using Bayes Minimum Risk," in 2013 12th International Conference on Machine Learning and Applications. Miami, USA: IEEE, Dec. 2013, pp. 333–338.

Churn modeling



Cost matrix

	Actual Positive	Actual Negative
	$y_i = 1$	$y_i = 0$
Predicted Pos	$C_{TP_i} = \gamma_i C_{o_i} +$	$C_{FP_i} = C_{o_i} + C_a$
$c_{i} = 1$	$(1 - \gamma_i)(CLV_i + C_a)$	$\bigcirc_F P_i = \bigcirc_{o_i} + \bigcirc_a$
Predicted Neg	$C_{FN_i} = CLV_i$	$C_{TN_i} = 0$
$c_i = 0$	$O_{FN_i} = OLV_i$	$O_{TN_i} = 0$

Database

# Examples	% Positives	Cost (Euros)
9,410	4.83%	580,884

A. Correa Bahnsen, A. Stojanovic, D. Aouada, and B. Ottersten, "A novel costsensitive framework for customer churn predictive modeling," Decision Analytics, vol. under review, 2015.

Credit scoring



Cost matrix

	Actual Positive	Actual Negative
	$y_i = 1$	$y_i = 0$
Predicted Positive $c_i = 1$	0	$r_i + C^a_{FP}$
Predicted Negative $c_i = 0$	$Cl_i \cdot L_{gd}$	0

Database

	# Examples	% Positives	Cost (Euros)
Kaggle Credit	112,915	6.74%	83,740,181
PAKDD09 Credit	38,969	19.88%	3,117,960

A. Correa Bahnsen, D. Aouada, and B. Ottersten, "Example-Dependent Cost-Sensitive Logistic Regression for Credit Scoring," in 2014 13th International Conference on Machine Learning and Applications. Detroit, USA: IEEE, 2014, pp. 263–269.

Direct marketing



Cost matrix

		Actual Negative
	$y_i = 1$	$y_i = 0$
Predicted Positive $c_i = 1$	C_a	C_a
Predicted Negative $c_i = 0$	Int_i	0

Database

# Examples	% Positives	Cost (Euros)
37,931	12.62%	59,507

A. Correa Bahnsen, A. Stojanovic, D. Aouada, and B. Ottersten, "Improving Credit Card Fraud Detection with Calibrated Probabilities," in Proceedings of the fourteenth SIAM International Conference on Data Mining, Philadelphia, USA, 2014, pp. 677 – 685.

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Experimental setup - Methods



• Cost-insensitive (CI):

- Decision trees (DT)
- Logistic regression (LR)
- Random forest (RF)
- Under-sampling (u)
- Cost-proportionate sampling (CPS):
 - Cost-proportionate rejection-sampling (r)
 - Cost-proportionate over-sampling (o)
- Bayes minimum risk (BMR)
- Cost-sensitive training (CST):
 - Cost-sensitive logistic regression (CSLR)
 - Cost-sensitive decision trees (CSDT)



Experimental setup - Methods



• Ensemble cost-sensitive decision trees (ECSDT):

Random inducers:

- Bagging (CSB)
- Pasting (CSP)
- Random forest (CSRF)
- Random patches (CSRP)

Combination:

- Majority voting (mv)
- Cost-sensitive weighted voting (wv)
- Cost-sensitive staking (s)



Experimental setup



- Each experiment was carry out **50 times**
- For the parameters of the algorithms a grid search was made
- Results are measured by **savings**
- Then the Friedman ranking is calculated for each method



Results



Results of the Friedman rank of the savings (1=best, 28=worst)

Family	Algorithm	Rank
ECSDT	CSRP-wv-t	2.6
ECSDT	CSRP-s-t	3.4
ECSDT	CSRP-mv-t	4
ECSDT	CSB-wv-t	5.6
ECSDT	CSP-wv-t	7.4
ECSDT	CSB-mv-t	8.2
ECSDT	CSRF-wv-t	9.4
BMR	RF-t-BMR	9.4
ECSDT	CSP-s-t	9.6
ECSDT	CSP-mv-t	10.2
ECSDT	CSB-s-t	10.2
BMR	LR-t-BMR	11.2
CPS	RF-r	11.6
CST	CSDT-t	12.6

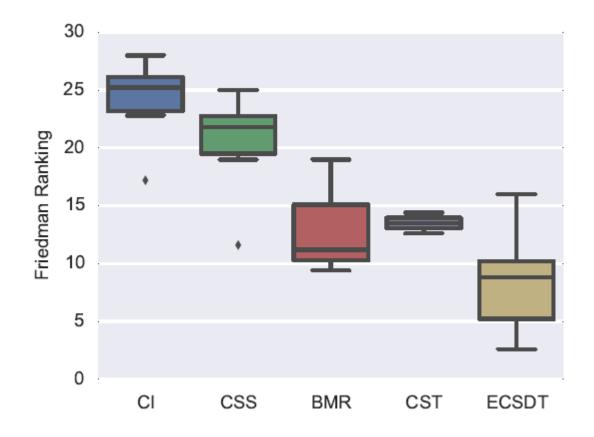
Family	Algorithm	Rank
CST	CSLR-t	14.4
ECSDT	CSRF-mv-t	15.2
ECSDT	CSRF-s-t	16
CI	RF-u	17.2
CPS	LR-r	19
BMR	DT-t-BMR	19
CPS	LR-o	21
CPS	DT-r	22.6
CI	LR-u	22.8
CPS	RF-o	22.8
CI	DT-u	24.4
CPS	DT-o	25
CI	DT-t	26
CI	RF-t	26.2



Results



Results of the Friedman rank of the savings organized by family



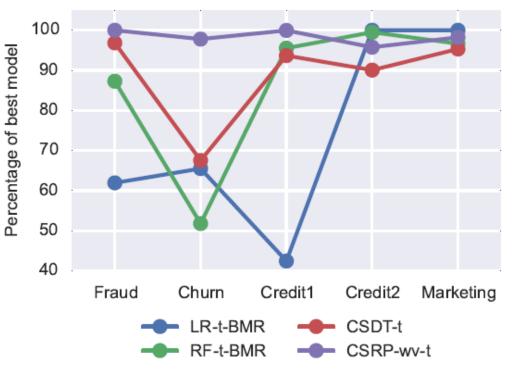


Results



Database	Algorithm	Savings
Fraud	CSRP-wv-t	0.73
Churn	CSRP-s-t	0.17
Credit1	CSRP-mv-t	0.52
Credit2	LR-t-BMR	0.31
Marketing	LR-t-BMR	0.5

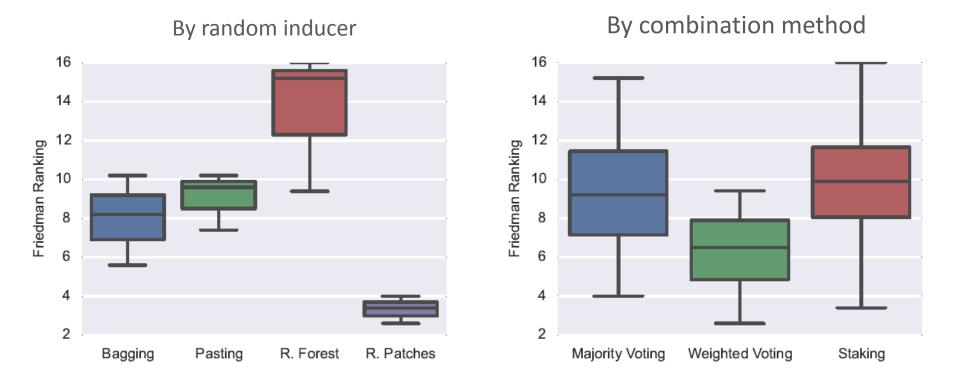
Percentage of the highest savings





Results within the ECSDT family







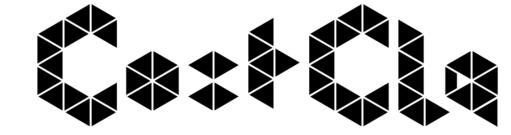




- New framework for ensembles of example dependent cost-sensitive decision trees
- Using five databases, from four real-world applications: credit card fraud detection, churn modeling, credit scoring and direct marketing, we show that the **proposed algorithm significantly outperforms** the state-of-the-art cost-insensitive and example-dependent cost-sensitive algorithms
- Highlight the importance of using the real example-dependent financial costs associated with the real-world applications



Costcla - Software



CostCla is a Python module for **cost-sensitive machine learning** built on top of Scikit-Learn, SciPy and distributed under the 3-Clause BSD license.

In particular, it provides:

- A set of example-dependent cost-sensitive algorithms
- Different real-world example-dependent cost-sensitive datasets.

Installation pip install costcla

Documentation: <u>https://pythonhosted.org/costcla/</u> Development: <u>https://github.com/albahnsen/CostSensitiveClassification</u>



Costcla - Software



Prepare dataset and load libraries

In [38]: from sklearn.ensemble import RandomForestClassifier
from sklearn.cross_validation import train_test_split
from costcla.metrics import savings_score
from costcla.datasets import load_creditscoring2
from costcla.sampling import cost_sampling
from costcla import models
data = load_creditscoring2()
X_train, X_test, y_train, y_test,
cost_mat_train, cost_mat_test = \
train_test_split(data.data, data.target, data.cost_mat)

Random forest

In [19]: f_RF = RandomForestClassifier()
y_pred = f_RF.fit(X_train, y_train).predict(X_test)
print savings_score(y_test, y_pred, cost_mat_test)

0.042197359989

cost-proportionate rejection sampling

0.280743761779



```
In [30]: f_RF.fit(X_train, y_train)
y_prob_test = f_RF.predict_proba(X_test)
f_BMR = models.BayesMinimumRiskClassifier()
f_BMR.fit(y_test, y_prob_test)
y_pred = f_BMR.predict(y_prob_test, cost_mat_test)
print savings_score(y_test, y_pred, cost_mat_test)
```

0.285102564249

cost-sensitive decision tree

```
In [2]: f_CSDT = models.CSDecisionTreeClassifier()
f_CSDT.fit(data.data, data.target, data.cost_mat)
y_pred = f_CSDT.predict(data.data)
print savings_score(data.target, y_pred, data.cost_mat)
```

0.289489571352

cost-sensitive random patches

```
In [33]: f_CSRP = costcla.models.CSRandomPatchesClassifier()
f_CSRP.fit(data.data, data.target, data.cost_mat)
y_pred = f_CSRP.predict(data.data)
print savings_score(data.target, y_pred, data.cost_mat)
```

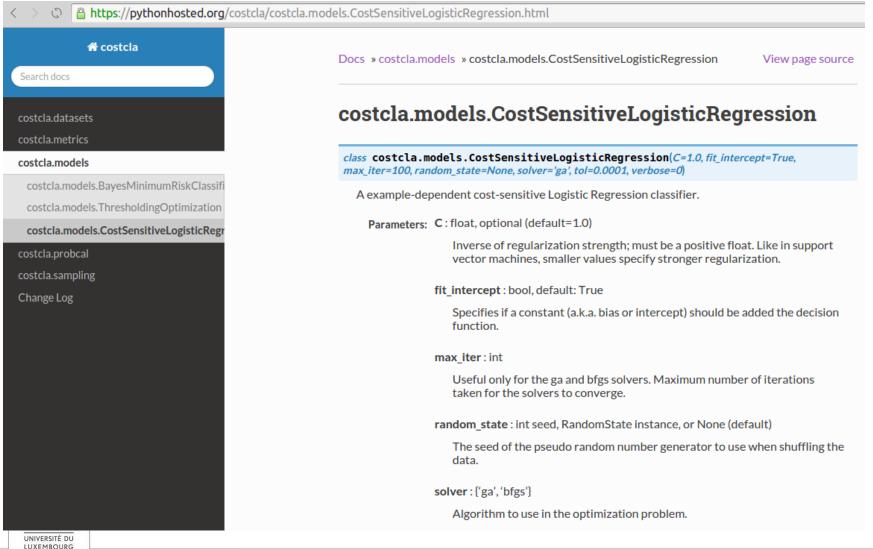
0.306607400467



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Costcla - Software









Thank You!!



Alejandro Correa Bahnsen